

- Spray-Applied Membrane
- Exceptional Hang Strength
- Builds Easily to 60 Mils Wet

FIERCELY OUTPERFORMS AIR GAP PRODUCTS

Your local Barrier Solutions Contractor is ready to help.



Choose waterproofing **WITH TEETH** instead of dampproofing **with gaps.**



Air Gap Products

CCMC-approved only as *dampproofing* and a drainage layer, and not approved for practically impervious soil conditions

Roll or sheets create seams that are vulnerable to moisture penetration

May pull away or tear down during freeze/thaw cycles

Gaps leave foundation cracks exposed to moisture that penetrates product

Air gap typically offers product-only warranties

WATCHDOG WATERPROOFING

CCMC-approved as *waterproofing* in all soil types

Spray-applied for seamless water protection

Excellent adhesion and flexibility to endure freeze/thaw cycles

Spans foundation shrinkage cracks to seal out water

10-year transferable performance warranty



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WATCHDOG WATERPROOFING

- Superior performance
- Lower installed cost

UNLEASH SUPERIOR PERFORMANCE

Despite their popularity in Canada, air gap products have some shortcomings in providing genuine waterproofing protection for new basements.

That's why you should discover WATCHDOG WATERPROOFING™ - a CCMC-approved, spray-applied waterproofing membrane from Tremco Barrier Solutions.

As North America's leader in spray-applied basement waterproofing, we make sure WATCHDOG WATERPROOFING delivers all the advantages that air gap products don't always provide - and at a lower installed cost than air gap!

NO GAPS.

NO SEAMS.

NO SAGGING.

NO EXCUSES.

Your local Barrier Solutions Contractor skillfully spray-applies WATCHDOG WATERPROOFING for seamless, consistent protection against moisture.



Approved performance, even in clay soils.

PERFORMS
IN A WAY
THAT AIR GAP
CAN'T

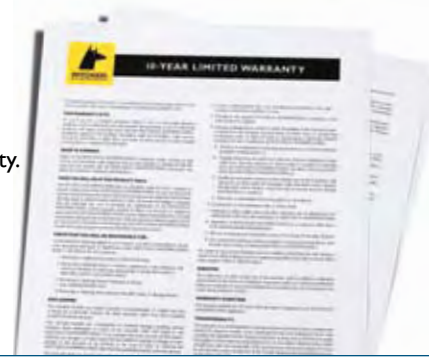
The difference between WATCHDOG WATERPROOFING and air gap products is clear in their CCMC approvals.

Air gap is approved as a dampproofing material and drainage layer except in areas with "practically impervious soils," such as clay. For those areas, CCMC requires waterproofing or a free-flowing drainage layer. WATCHDOG WATERPROOFING is approved as a true waterproofing product. Air gap products are not approved as waterproofing or as a free-flowing drainage layer in clay soils.

So when your customers want a finished basement, you can specify WATCHDOG WATERPROOFING with confidence, regardless of soil type. Because it performs in ways that air gap products simply can't.

A tenacious 10-year warranty.

WATCHDOG WATERPROOFING is so strong, it's backed in Canada by a transferable 10-year performance warranty.* What's more, the WATCHDOG WATERPROOFING warranty offers up to \$2,500 in coverage. If there's ever a problem with a WATCHDOG WATERPROOFING installation, we'll help you fix it. And provide the coverage to help protect your profitability.



Move up to WATCHDOG WATERPROOFING



Why settle for air gap or other dampproofing products when you can have WATCHDOG WATERPROOFING at

a competitive price? To keep moisture out and build confidence in to all of your basements, contact your local Barrier Solutions Contractor. For more information about WATCHDOG WATERPROOFING, call 800-DRY-BSMT or visit WATCHDOG WATERPROOFING.com/Canada.

COMPLETELY
SEAMLESS
TO SEAL OUT
WATER

We also have the membrane formulations, installation techniques and experience to assure effective spray application. In fact, we've

built a 25-year history of spray-applied waterproofing success throughout North America.

Because WATCHDOG WATERPROOFING is spray-applied, it's completely seamless to seal out water penetration. Air gap products have seams that can loosen and let moisture through.

Another advantage of WATCHDOG WATERPROOFING is its excellent adhesion to basement walls. The polymer-enhanced asphalt membrane clings to walls, with the flexibility to expand and contract along with them during temperature swings. On the other hand, air gap products can pull away from basement walls during freeze/thaw cycles. Detachment, sagging or even teardown can occur, inviting harmful moisture in.

SPRAY APPLIED

