



EXTEND
WATERPROOFING
AND ENERGY
EFFICIENCY



Meet the Horizon Insulated System. A good-looking system that brings new levels of moisture and insulation protection to a formerly neglected area of the foundation – from grade line to sill plate. Horizon combines principles of Barrier ScienceSM, aesthetic design and rugged durability like no other above-grade foundation product. So, at last, you can count on foundation protection above ground like TUFF-N-DRI delivers below ground.

HORIZON INSULATED SYSTEM

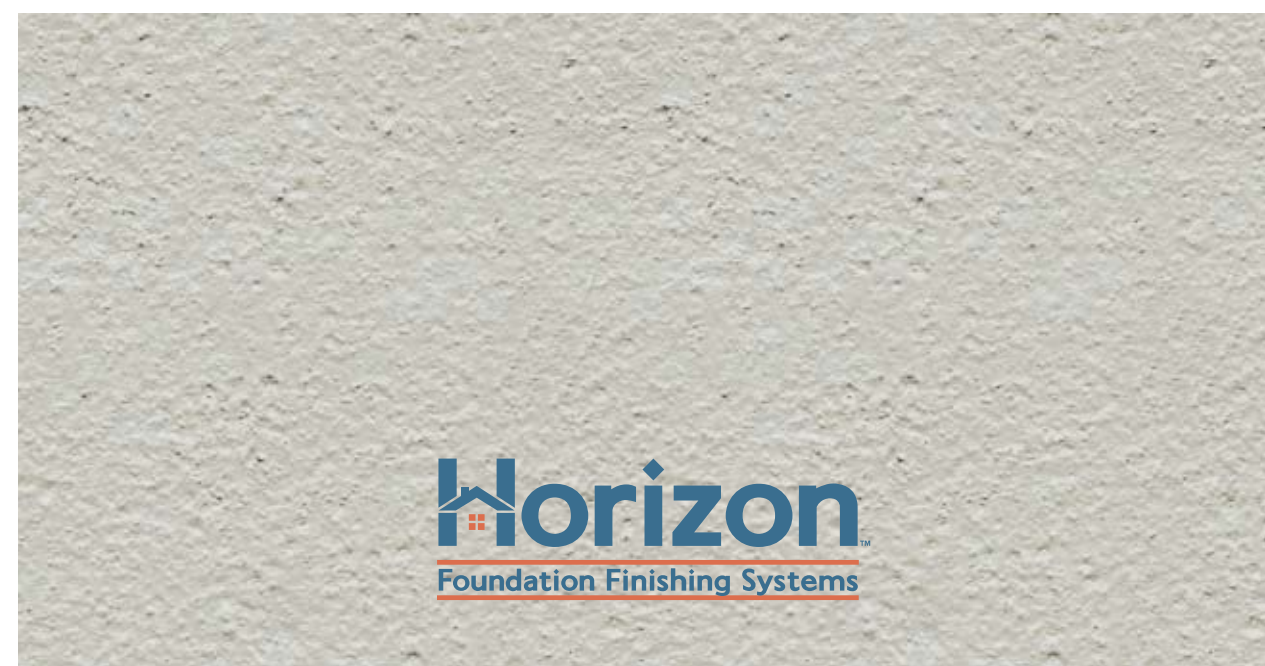
PROTECTING HOMES WITH BARRIER SCIENCESM

When you protect the integrity of your homes, you're also protecting your profitability and your reputation. Tremco Barrier Solutions can help.

We're the leaders in applying the principles of Barrier ScienceSM to manage the transfer of moisture, heat and gases in today's homes. This range of performance is delivered by our family of products and integrated systems – including TUFF-N-DRI Basement Waterproofing System, the #1 brand of new basement waterproofing in North America.

More than 20 years of Barrier Science experience stand behind the innovation, technology and warranted performance of products from Tremco Barrier Solutions. For more details on how we can protect your homes better with Barrier Science, visit GuaranteedDryBasements.com.

HORIZONTM FINISHES WHAT TUFF-N-DRI[®] STARTED



30-Year full-wall Warranty

When you team up the HorizonTM Insulated System with the TUFF-N-DRI[®] Basement Waterproofing System, the entire foundation wall is covered by a transferable 30-year performance warranty.*



TUFF-N-DRI BASEMENT WATERPROOFING SYSTEM

TUFF-N-DRI is the #1 brand of new basement waterproofing in North America**. The system's seamless membrane seals out water leaks and seepage. And its WARM-N-DRI[®] Foundation Board insulates foundation walls on the outside to reduce condensation inside. Now, you can top off TUFF-N-DRI with the Horizon Insulated System for reliable 30-year protection from footing to sill plate.



An RPM Company

Your Local Barrier Solutions Contractor is: []

[Phone] 800-DRY-BSMT ■ [Fax] 800-230-8178

*See actual warranty for details. **Trade publication brand use studies. †Hanley-Wood Housing Continuum, October 11, 2002. ©2007, Tremco Barrier Solutions, Inc. HorizonTM, Horizon ThermoPanelTM, TUFF-N-DRI[®] and WATCHDOG WATERPROOFING[®] are trademarks, and Barrier ScienceSM and Protecting Homes with Barrier ScienceSM are service marks of Tremco Barrier Solutions, Inc. WARM-N-DRI[®] is a registered trademark of Owens Corning.



>90%
of basement
leak
callbacks

Over 90 percent of basement moisture callbacks for builders and contractors spring from above-grade foundation wall leaks. Which shouldn't be a big surprise. After all, the grade line is where foundation waterproofing typically stops. And often, water-retaining mulch or topsoil covers much of the untreated surface. No wonder water can seep in – and your profitability can drain out.

20-40%
of energy
loss

Up to 40 percent of a home's energy loss can escape through an improperly protected above-grade foundation. Even when draping insulates above-grade foundations on the inside, concrete walls can transfer energy up and out of the basement [diagram A]. To make matters worse, interior insulation can actually promote condensation on the foundation wall surface. And that can mean damp conditions ideal for mold growth inside your home.

82%
design,
quality and
warranty

82 percent of homeowners say that design/looks, quality/durability and a strong warranty are the most important factors in choosing any product for the home.† Yet most above-grade foundations are left as raw concrete – untreated, unadorned and unprotected specifically by warranty.



HORIZON PROTECTS AGAINST MOISTURE

The Horizon Insulated System starts with TUFF-N-DRI waterproofing membrane sprayed from footing to sill plate – creating an uninterrupted barrier to moisture for the entire wall. Remember, this is the same TUFF-N-DRI membrane with more than 20 years of proven in-ground waterproofing performance.

Like the entire Horizon Insulated System, the membrane is reliably installed by a Barrier Solutions Contractor. So you can look to our quality-trained contractors for foundation protection both below- and above-grade.

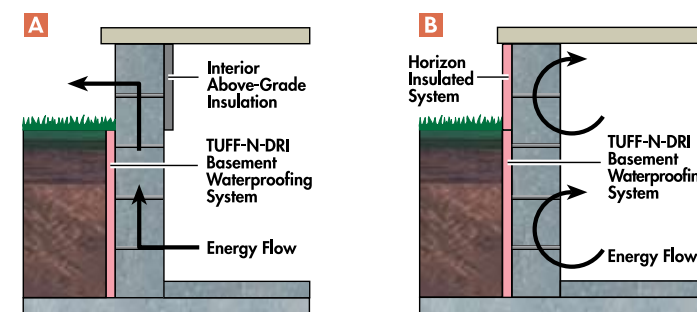


HORIZON DELIVERS ENERGY SAVING BENEFITS

Horizon ThermoPanel™, the system's rigid fiber glass insulation component, provides these distinct advantages:

- Installed on the exposed foundation exterior, this insulation panel helps keep more energy inside the basement [diagram B]
- Available in R5 or R10 insulation value
- Reduces condensation on the inside of the foundation wall

In addition, the mesh-reinforced construction of Horizon ThermoPanel offers long-lasting stability and superb detailing performance.



HORIZON ADDS BEAUTY AND DURABILITY

Horizon Coat is the system's attractive top layer. It's available in your choice of coarse finish for a more textured look, or matte finish for a smoother, clean-looking final touch. The neutral grey color complements virtually any exterior décor.

Better still, Horizon Coat is as tough as it is beautiful. It repels moisture to provide an extra layer of waterproofing protection. Plus, Horizon Coat is both durable and UV-resistant to stand up to fading, dents and dings. And remember – with Horizon and TUFF-N-DRI working in tandem, the entire foundation wall is covered by a 30-year performance warranty.*